

## Advance Publicity for “Sir Henry Pellatt – The Man Who Built and Lost Casa Loma”

Sir Henry Pellatt (1859-1939) was a Toronto financier and soldier who became fabulously wealthy. He built Canada’s largest private home, which he called Casa Loma. At the height of his fame, he took a 640-man regiment to England for three months of training completely at his own expense. But as quickly as he rose, his empire came tumbling down and Sir Henry died a pauper in a rented room at the Mimico home of his former chauffeur. This is a story of old Toronto told with vintage photographs and some stunning colour pictures of the present-day castle.

Richard Jordan is a former President of the Etobicoke Historical Society and a former **Toronto Star** local history columnist. His feature articles on historical subjects have also appeared in the **Saturday Star** and the **Sunday Star**.

The photos below show financier Sir Henry Pellatt, who became commanding officer of the Queen’s Own Rifles, and his home, Casa Loma. Built in an era when no luxury was out of reach, the “castle on the hill” became a Toronto landmark, but it was eventually taken over by the City of Toronto when Sir Henry couldn’t pay his property taxes.

