

## Advance Publicity for the “Historic Clarkson Bus Tour”

Founded in 1808 and named after a family of storekeepers, the village of Clarkson is a small, quiet community located in southwest Mississauga. Surrounded by fertile farmland that was good for fruit growing, Clarkson became “The Strawberry Capital of Ontario” starting back in Victorian times.

Today the village of Clarkson is home to both of the City of Mississauga’s historic museums –the Bradley Museum (showing life in pioneer times) and Benares House (the inspiration for Canadian author Mazo de la Roche’s famous Whiteoaks of Jalna series of novels). We will visit them both on our tour.

Come take a pleasant drive with us around this lovely neighbourhood and hear stories about the people and places of Historic Clarkson.

Richard Jordan is a former President of the Etobicoke Historical Society and a former **Toronto Star** local history columnist. His feature articles on historical subjects have also appeared in the **Saturday Star** and the **Sunday Star**. He says, “I like to look at a neighbourhood and imagine how it changed through time – who once lived there and how they lived.”

The photo below shows a sign marking the limits of the historic village of Clarkson.

